



PRODUCT CATALOGUE | NORTHERN HEMISPHERE | AUTUMN / WINTER 2023

BOBUX[®]



IT'S
BEHIND
YOU!

DARE TO ROAM

an invitation for an adventure in 2023.



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**DARE TO ROAM IS
AN INVITATION FOR
AN ADVENTURE &
THE CHILDHOOD WE
ALWAYS HOPED FOR.**

We're here to encourage kids to be free range in the world, not just watch it go by. We wish to boost their bravery and let them revel in nature and explore.



Dare To Roam starts by making maps to secret spots so our kids can get lost in a world of play, making every day an adventure. We will tell this tale through five Feature Stories, each a unique destination to explore, with the right shoes to match.

Our 2023 range is rooted in nature, with even more products produced with the planet in mind.

Our global footprint is lasting and we must leave the right impression.

We live for adventure and we believe the more good we put into the next generation and the world they live in, the better. Every run, hop, skip and jump helps grow our children's future together.

Come Roam with us.



Tap on each location to navigate to the collection page.



SUNDAY MORNING

Slow starts should be embraced.

Sunday Morning is a collection that knows how to make an adventure at home. It's about taking time to be together to make the everyday memorable. We're delighting in pancakes, crafts and windowsill gardens. Think soft leathers in calming, earthy hues re-engineered on a contemporary, street-inspired off-white sole.



HINTER- LAND

**Nostalgic fairy-tales
& rustic colours collide.**

The Hinterland is where we pick up the pace on our journey. It's deep-diving into fairy-tales, choosing classic shoes to climb up tangled trees and skip through too-long grass. Footwear that boasts new textural features that twinkle in the woods, and the care and quality to nurture the development those little feet need.



Go Lilac



Grass Court Rose Gold



Sprite White Embossed + Seashell Shimmer



Alley-Oop Rose Gold



Alley-Oop Seashell

FOREVER FIELDS

**Every day is an expedition
when you're little.**

When we reach the Forever Fields, it's time to load up our backpacks and take the kids camping. We're lapping up a dose of nostalgia with a 70s vibe and switching off. Quirks are there to be proud of – think unique detailing in embossed finishes, gentle golds and vibrant lilacs. The practical is hidden in the fun on this adventure.



Comet White + Red



Dimension III Grey + White



Dimension III Iris + Blush



Comet Seashell + White

KINETIC GROVE

A wiggle and a wobble with a boppity-bounce!

Twirling into Kinetic Grove, we make a racket. It's time to let loose. Young toes have been dipped in a rainbow so we're celebrating motion and movement. Innovation is at the heart of this story, with shoes designed to empower active, progressing movement. It's a child's world and we're just lucky to be in it!



High Court Seashell



Marvel Rose



Sprite Iris



Sprite Mist



Marvel Taupe

SECRET MEADOW

Step into the simple life.

Secret Meadow is a place to get our hands dirty. We enter a utopia where farm to table is the norm and wild flowers grow. A story that showcases the gentle pastel hues gifted by Mother Nature and the enduring styles Bobux are known for.

MEET THE PRODUCT

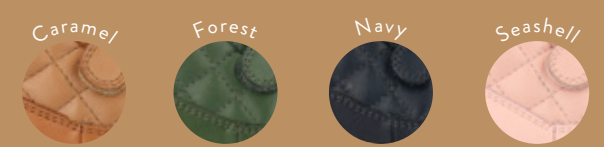


PATCH

NEW



COLOUR OPTIONS



TELL US ABOUT IT

A transeasonal boot is a great wardrobe staple, and we made Patch to stomp about whether it's cloudy, drizzly or just a bit chilly. Lined with soft cotton and a side zip for quick on-and-off, Patch is breathable and suitable for year-round wear on cooler days. Splashproof construction keeps feet dry, while the grippiness of Activ soles reduce slipping and sliding.

ADJUSTABILITY

1	2	3	4	5
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WARMTH

1	2	3	4	5
---	---	---	---	---

LINING Bamboo Jersey Knit

SOLE SBR + 30% Natural Rubber



SU	EU 18-22	UK 2-5	US 3-6	IW	EU 22-26	UK 5-8.5	US 6-9.5
	735104	Caramel		641404	Caramel		
Premium Leather / Coated Leather				Premium Leather / Coated Leather			
	735103	Forest		641403	Forest		
Premium Leather / Coated Leather				Premium Leather / Coated Leather			
	735101	Navy		641401	Navy		
Premium Leather / Coated Leather				Premium Leather / Coated Leather			
	735102	Seashell		641402	Seashell		
Premium Leather / Coated Leather				Premium Leather / Coated Leather			



PATCH ARCTIC

Based on Formula 1 tyre tread, water wicking funnels expel water from underfoot, increasing traction

Deep grooves across high flex area of sole support natural foot flexion and extension

Tread angled for strong grip across diverse range of activity and stability through toe drive and heel plant

Hardwearing, non-marking sole with 30% natural rubber for extra durability and flexibility



COLOUR OPTIONS



TELL US ABOUT IT

Chilly days are for stomping about with toasty warm feet, and Patch Arctic is a boot that fits the bill. Our Bobux Arctic fluffy merino fleece lining and quilted, splashproof construction keeps toes snug, while Activ soles make wet or icy streets a lot more grippy. A side zip allows for an easy-on and easy-off routine.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Merino Fleece

SOLE SBR + 30% Natural Rubber



SU

EU 18-22 UK 2-5 US 3-6



735204 Caramel

Premium Leather / Coated Leather



735203 Forest

Premium Leather / Coated Leather



735201 Navy

Premium Leather / Coated Leather



735202 Seashell

Premium Leather / Coated Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



641504 Caramel

Premium Leather / Coated Leather



641503 Forest

Premium Leather / Coated Leather



641501 Navy

Premium Leather / Coated Leather



641502 Seashell

Premium Leather / Coated Leather



HI COURT



COLOUR OPTIONS



TELL US ABOUT IT

The Hi Court features three hook-and-loop straps and a high padded ankle collar and - this boot will put a smile on every little kid's face. A mix of colourways are super stylish, while offering a playful, edgy look.

Available on either a white or off-white sole.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4

LINING Cotton Knit

SOLE SBR + 30% Natural Rubber / TR



SU

EU 18-22 UK 2-5 US 3-6



731814 Caramel

Premium Leather / Coated Leather



731815 Forest

Premium Leather / Coated Leather



731813 Sand

Premium Leather / Coated Leather



731817 White + Caramel

Premium Leather / Coated Leather



731818 White + Forest

Premium Leather / Coated Leather



731816 White + Sand

Premium Leather / Coated Leather



731819 Fuschia

Premium Leather / Coated Leather



731804 Navy

Premium Leather / Coated Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



637814 Caramel

Premium Leather / Coated Leather



637815 Forest

Premium Leather / Coated Leather



637813 Sand

Premium Leather / Coated Leather



637817 White + Caramel

Premium Leather / Coated Leather



637818 White + Forest

Premium Leather / Coated Leather



637816 White + Sand

Premium Leather / Coated Leather



637819 Fuschia

Premium Leather / Coated Leather



637804 Navy

Premium Leather / Coated Leather

KP

EU 27-33 UK 9-1 US 10-1.5



837814 Caramel

Premium Leather / Coated Leather



837815 Forest

Premium Leather / Coated Leather



837813 Sand

Premium Leather / Coated Leather



837817 White + Caramel

Premium Leather / Coated Leather



837818 White + Forest

Premium Leather / Coated Leather



837816 White + Sand

Premium Leather / Coated Leather



837819 Fuschia

Premium Leather / Coated Leather



837804Z Navy

Premium Leather / Coated Leather



HI COURT ARCTIC

NEW



Hive' design provides excellent grip

Four anatomically placed grooves provide flex for growing feet

Highly flexible, durable TR compound sole designed to withstand wear and tear from walking and running

COLOUR OPTIONS



TELL US ABOUT IT

Sleek as can be, Hi Court Arctic is a functional boot for urban kids. A padded collar gives a cushiony comfort, while the Bobux Arctic merino fleece lining keeps little feet warm. Three hook-and-loop straps offer an easy-on and easy-off fit and flexible adjustability.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Merino Fleece







SOLE SBR + 30% Natural Rubber / TR



Category	EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
SU	735003 Caramel Quickdry™ Premium Leather	641303 Caramel Quickdry™ Premium Leather	841803 Caramel Quickdry™ Premium Leather
	735004 Forest Quickdry™ Premium Leather	641304 Forest Quickdry™ Premium Leather	841804 Forest Quickdry™ Premium Leather
	735001 Navy Quickdry™ Premium Leather	641301 Navy Quickdry™ Premium Leather	841801 Navy Quickdry™ Premium Leather
	735002 Seashell Quickdry™ Premium Leather	641302 Seashell Quickdry™ Premium Leather	841802 Seashell Quickdry™ Premium Leather





SU	IW	KP
<p>EU 18-22 UK 2-5 US 3-6</p>  <p>Featured style</p> <p>731806 Seashell</p> <p>Premium Leather / Coated Leather</p>	<p>EU 22-26 UK 5-8.5 US 6-9.5</p>  <p>Featured style</p> <p>637806 Seashell</p> <p>Premium Leather / Coated Leather</p>	<p>EU 27-33 UK 9-1 US 10-1.5</p>  <p>Featured style</p> <p>837806 Seashell</p> <p>Premium Leather / Coated Leather</p>
 <p>731812 Smoke</p> <p>Premium Leather / Coated Leather</p>	 <p>637812 Smoke</p> <p>Premium Leather / Coated Leather</p>	 <p>837812 Smoke</p> <p>Premium Leather / Coated Leather</p>



ALLEY-OOP



COLOUR OPTIONS



TELL US ABOUT IT

The Alley-Oop will have your little ones running and jumping, trying their best lay-ups in this fresh basket-ball inspired style. Featuring both adjustable laces and a side zip, the dual opening makes this boot super convenient, comfortable and the metallic colourways are simply made for play.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Cotton Knit

SOLE SBR + 30% Natural Rubber / TR



SU	IW	KP
EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
731510 Emerald Coated Leather	637110 Emerald Coated Leather	837510 Emerald Coated Leather
731508 Navy Coated Leather	637108 Navy Coated Leather	837508 Navy Coated Leather
731509 Red Coated Leather	637109 Red Coated Leather	837509 Red Coated Leather
Featured style	Featured style	Featured style
731513 Rose Gold Coated Leather	637113 Rose Gold Coated Leather	837513 Rose Gold Coated Leather
Featured style	Featured style	Featured style
731507 Seashell Coated Leather	637107 Seashell Coated Leather	837507 Seashell Coated Leather



DESERT



COLOUR OPTIONS



TELL US ABOUT IT

The Desert boot keeps it simple with a wide strap closure, embellished with the signature Bobux icon. The timeless ankle-boot style is easy to open with a comfortable, secure fit. Made from premium leather in a range of classic colourways, the Desert is an all-occasions style that nurtures the development of growing feet.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Leather

SOLE SBR + 30% Natural Rubber / TR



SU	IW	KP
EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
724820A Caramel	625207A Caramel	830305Z Caramel
Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather
724818A Navy	625206A Navy	830304H Navy
Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather



@THECURRENTHEARTPROJECT

JODHPUR



COLOUR OPTIONS



TELL US ABOUT IT

The classic Jodhpur; a staple in the Bobux collection. This heritage boot is available in a variety of classic and seasonal colourways and finishes, with each showcasing the natural qualities of luxurious leathers. A zipper closure and elastic gusset provide a comfortable, secure fit, while timeless styling makes the Jodhpur a perfect all-occasions boot.

ADJUSTABILITY 1 2

WARMTH 1 2 3 4

LINING Leather

SOLE SBR + 30% Natural Rubber / TR



SU	IW	KP
EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
721928A Black Quickdry™ Premium Leather	620828A Black Quickdry™ Premium Leather	830016Z Black Quickdry™ Premium Leather
721952 Boysenberry Quickdry™ Vintage-Look Leather	620852 Boysenberry Quickdry™ Vintage-Look Leather	830037 Boysenberry Quickdry™ Vintage-Look Leather
721958 Boysenberry Starburst Foil Laminated Suede Featured style	620858 Boysenberry Starburst Foil Laminated Suede Featured style	830048 Boysenberry Starburst Foil Laminated Suede Featured style
721957 Charcoal Starburst Foil Laminated Suede	620857 Charcoal Starburst Foil Laminated Suede	830047 Charcoal Starburst Foil Laminated Suede
721959H Iris Quickdry™ Vintage-Look Leather	620859H Iris Quickdry™ Vintage-Look Leather	830049H Iris Quickdry™ Vintage-Look Leather
721949 Midnight Quickdry™ Vintage-Look Leather	620849 Midnight Quickdry™ Vintage-Look Leather	830033 Midnight Quickdry™ Vintage-Look Leather
721939 Rose Gold Quickdry™ Leather with Metallic Finish	620839 Rose Gold Quickdry™ Leather with Metallic Finish	830021Z Rose Gold Quickdry™ Leather with Metallic Finish
721926A Toffee Quickdry™ Vintage-Look Leather Featured style	620826A Toffee Quickdry™ Vintage-Look Leather Featured style	830010Z Toffee Quickdry™ Vintage-Look Leather Featured style





SU

EU 18-22 UK 2-5 US 3-6



721929A Navy

Quickdry™ Premium Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



620825A Navy

Quickdry™ Premium Leather

KP

EU 27-33 UK 9-1 US 10-1.5



830007Z Navy

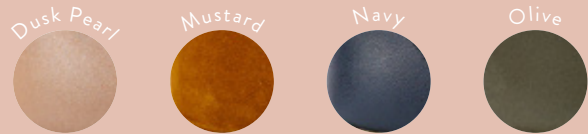
Quickdry™ Premium Leather



TIMBER



COLOUR OPTIONS



TELL US ABOUT IT

Luxurious leather, a padded ankle cuff and adjustable strap fastenings make for a street smart boot perfect for cooler climates. Its excellent adjustability makes the Timber suited to most foot widths, while its high-top design and stitch detailing add timeless style.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Premium Leather

SOLE SBR + 30% Natural Rubber / TR



SU	IW	KP
<p>EU 18-22 UK 2-5 US 3-6</p> <p>728113Z Dusk Pearl</p> <p>Quickdry™ Vintage-Look Leather</p>	<p>EU 22-26 UK 5-8.5 US 6-9.5</p> <p>632617 Dusk Pearl</p> <p>Quickdry™ Vintage-Look Leather</p>	<p>EU 27-33 UK 9-1 US 10-1.5</p> <p>832918 Dusk Pearl</p> <p>Quickdry™ Vintage-Look Leather</p>
<p>728109A Mustard</p> <p>Nubuck / Quickdry™ Vintage-Look Leather</p>	<p>632618 Mustard</p> <p>Nubuck / Quickdry™ Vintage-Look Leather</p>	<p>832919 Mustard</p> <p>Nubuck / Quickdry™ Vintage-Look Leather</p>
<p>728106A Navy</p> <p>Quickdry™ Premium Leather / Quickdry™ Vintage-Look Leather</p>	<p>632619 Navy</p> <p>Quickdry™ Premium Leather / Quickdry™ Vintage-Look Leather</p>	<p>832920 Navy</p> <p>Quickdry™ Premium Leather / Quickdry™ Vintage-Look Leather</p>
<p>728111A Olive</p> <p>Quickdry™ Vintage-Look Leather</p>	<p>632609F Olive</p> <p>Quickdry™ Vintage-Look Leather</p>	<p>832909F Olive</p> <p>Quickdry™ Vintage-Look Leather</p>



TIMBER ARCTIC



COLOUR OPTIONS



TELL US ABOUT IT

Arctic conditions don't have to mean compromising on style. The Timber Arctic employs a Merino wool lining to regulate temperature and wick away moisture, and a SplashTEX® internal waterproof membrane and water-resistant Quickdry™ leather to keep little feet dry.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Merino Fleece / Leather

SOLE SBR + 30% Natural Rubber / TR



SU

EU 18-22 UK 2-5 US 3-6



730502B Mustard

Nubuck / Quickdry™ Vintage-Look Leather

Featured style

IW

EU 22-26 UK 5-8.5 US 6-9.5



635902B Mustard

Nubuck / Quickdry™ Vintage-Look Leather

Featured style

KP

EU 27-33 UK 9-1 US 10-1.5



836002Z Mustard

Nubuck / Quickdry™ Vintage-Look Leather

Featured style



730503B Navy

Quickdry™ Premium Leather / Quickdry™ Vintage-Look Leather



635903B Navy

Quickdry™ Premium Leather / Quickdry™ Vintage-Look Leather



836003Z Navy

Quickdry™ Premium Leather / Quickdry™ Vintage-Look Leather



730507B Olive

Quickdry™ Vintage-Look Leather



635907B Olive

Quickdry™ Vintage-Look Leather



836007F Olive

Quickdry™ Vintage-Look Leather



COMET

NEW



COLOUR OPTIONS



TELL US ABOUT IT

An old-school sneaker shape for our youngest generation, Comet is one cool kick. Clever kid-friendly features such as elastic laces and a single hook-and-loop strap provide stylish functionality, while a flexible sole allows kids' feet the flexibility to bend and bounce.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5



SU	IW	KP
<p>EU 18-22 UK 2-5 US 3-6</p> <p>734603 Navy + White Quickdry™ Vintage-Look Leather</p>	<p>EU 22-26 UK 5-8.5 US 6-9.5</p> <p>640903 Navy + White Quickdry™ Vintage-Look Leather</p>	<p>EU 27-33 UK 9-1 US 10-1.5</p> <p>841403 Navy + White Quickdry™ Vintage-Look Leather</p>
<p>734604 Seashell + White Quickdry™ Vintage-Look Leather</p> <p>Featured style</p>	<p>640904 Seashell + White Quickdry™ Vintage-Look Leather</p> <p>Featured style</p>	<p>841404 Seashell + White Quickdry™ Vintage-Look Leather</p> <p>Featured style</p>
<p>734602 White + Navy Quickdry™ Vintage-Look Leather</p>	<p>640902 White + Navy Quickdry™ Vintage-Look Leather</p>	<p>841402 White + Navy Quickdry™ Vintage-Look Leather</p>
<p>734601 White + Red Quickdry™ Vintage-Look Leather</p> <p>Featured style</p>	<p>640901 White + Red Quickdry™ Vintage-Look Leather</p> <p>Featured style</p>	<p>841401 White + Red Quickdry™ Vintage-Look Leather</p> <p>Featured style</p>



SPRITE



COLOUR OPTIONS



TELL US ABOUT IT

With its pared back styling, Sprite has had a makeover for 2023. Made from premium leather with delicate contrast detailing, adjustable hook-and-loop straps and finished off with our signature Bobux icon - this stylish trainer is ready for any occasion. Sprite is also available in a white embossed Quickdry™ leather with contrasting heel colour.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Premium Leather

SOLE SBR + 30% Natural Rubber / TR



SU	IW	KP
<p>EU 18-22 UK 2-5 US 3-6</p> <p>731306H Boysenberry</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>	<p>EU 22-26 UK 5-8.5 US 6-9.5</p> <p>636906H Boysenberry</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>	<p>EU 27-33 UK 9-1 US 10-1.5</p> <p>837306H Boysenberry</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>
<p>731307 Charcoal</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>	<p>636907 Charcoal</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>	<p>837307 Charcoal</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>
<p>731308H Iris</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>	<p>636908H Iris</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>	<p>837308H Iris</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>
<p>731309H Mist</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>	<p>636909H Mist</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>	<p>837309H Mist</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p> <p>Featured style</p>
<p>731310H Rose + Light Pink Glitter</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>	<p>636910H Rose + Light Pink Glitter</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>	<p>837310H Rose + Light Pink Glitter</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>
<p>731311H Taupe + Silver Glitter</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>	<p>636911H Taupe + Silver Glitter</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>	<p>837311H Taupe + Silver Glitter</p> <p>Quickdry™ Vintage-Look Leather / Foil Laminated Suede</p>



SPRITE EMBOSSSED



COLOUR OPTIONS



TELL US ABOUT IT

With its pared back styling, Sprite has had a makeover for 2023. Made from premium leather with delicate contrast detailing, adjustable hook-and-loop straps and finished off with our signature Bobux icon - this stylish trainer is ready for any occasion. Sprite is also available in a white embossed Quickdry™ leather with contrasting heel colour.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Premium Leather

SOLE TR



SU

EU 18-22 UK 2-5 US 3-6



734402 Embossed White + Pale Gold

Quickdry™ Premium Leather



Featured style

734403 Embossed White + Seashell Shimmer

Quickdry™ Premium Leather



734401 Rose

Quickdry™ Premium Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



640702 Embossed White + Pale Gold

Quickdry™ Premium Leather



Featured style

640703 Embossed White + Seashell Shimmer

Quickdry™ Premium Leather



640701 Rose

Quickdry™ Premium Leather

KP

EU 27-33 UK 9-1 US 10-1.5



841202 Embossed White + Pale Gold

Quickdry™ Premium Leather



Featured style

841203 Embossed White + Seashell Shimmer

Quickdry™ Premium Leather



841201 Rose

Quickdry™ Premium Leather



STITCH

NEW



COLOUR OPTIONS



TELL US ABOUT IT

Luxurious quilted leather gives our Stitch shoe a timeless look. Soft cotton lining provides breathability for kids on the go, while dual hook-and-loop straps offer a flexible fit. For added durability, robust leather frames the toe and heel while diamond-shaped quilting creates a beautiful vintage feel. Suitable for first walkers.

ADJUSTABILITY

1	2	3		
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WARMTH

1	2	3		
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SU	IW	KP
<p>EU 18-22 UK 2-5 US 3-6</p> <p>734703 Caramel Premium Leather</p>	<p>EU 22-26 UK 5-8.5 US 6-9.5</p> <p>641003 Caramel Premium Leather</p>	<p>EU 27-33 UK 9-1 US 10-1.5</p> <p>841503 Caramel Premium Leather</p>
<p>734701 Forest Premium Leather</p>	<p>641001 Forest Premium Leather</p>	<p>841501 Forest Premium Leather</p>
<p>734704 Lilac Premium Leather</p>	<p>641004 Lilac Premium Leather</p>	<p>841504 Lilac Premium Leather</p>
<p>734702 Navy Premium Leather</p>	<p>641002 Navy Premium Leather</p>	<p>841502 Navy Premium Leather</p>
<p>734705 Seashell Premium Leather</p>	<p>641005 Seashell Premium Leather</p>	<p>841505 Seashell Premium Leather</p>

SEEDLING II



Voted Best Sustainable Shoe



COLOUR OPTIONS



TELL US ABOUT IT

The Bobux Seedling is our uniquely environmentally minded, super comfy shoe made with natural textiles that both little feet and the planet will love. Made with naturally soft fabric knits, this shoe is super lightweight, breathable, and designed to support free movement, with rubber toe cap for added protection and durability. We're continuing to proudly collaborate with One Tree Planted, and for every pair of Seedling shoes sold around the world, one tree will be planted in Indonesia.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2

LINING Bamboo Jersey Knit

SOLE SBR + 30% Natural Rubber + Recycled Rubber



SU	IW	KP
EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
730907 Dusk	636507 Dusk	836807 Dusk
Bamboo Knit	Bamboo Knit	Bamboo Knit
730901F Indigo	636501F Indigo	836801F Indigo
Bamboo Knit	Bamboo Knit	Bamboo Knit
730908 Paprika	636508 Paprika	836808 Paprika
Bamboo Knit	Bamboo Knit	Bamboo Knit
730906 Smoke	636506 Smoke	836806 Smoke
Bamboo Knit	Bamboo Knit	Bamboo Knit
730903F Turmeric	636503F Turmeric	836803F Turmeric
Bamboo Knit	Bamboo Knit	Bamboo Knit

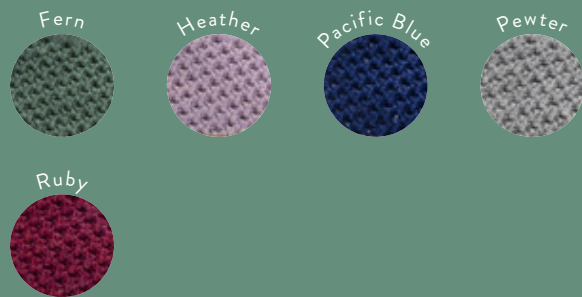


For every pair of Seedling sold around the world, Bobux will donate US\$1. This plants one tree in our chosen Indonesian national reforestation project. www.onetreeplanted.org

SEEDLING MERINO



COLOUR OPTIONS



TELL US ABOUT IT

The Seedling Merino is the new addition to our environmentally minded journey, a super comfy shoe made with natural textiles that both little feet and the planet will love. Knitted from naturally soft merino, this shoe is super lightweight, breathable, and designed to support free movement, with a rubber toe cap for added protection and durability.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4

LINING Merino Wool Knit

SOLE SBR + 30% Natural Rubber + Recycled Rubber



SU	IW	KP
<p>EU 18-22 UK 2-5 US 3-6</p> <p>733405 Fern</p> <p>Merino Knit</p> <p>Featured style</p>	<p>EU 22-26 UK 5-8.5 US 6-9.5</p> <p>640205 Fern</p> <p>Merino Knit</p> <p>Featured style</p>	<p>EU 27-33 UK 9-1 US 10-1.5</p> <p>840505 Fern</p> <p>Merino Knit</p> <p>Featured style</p>
<p>733401 Heather</p> <p>Merino Knit</p>	<p>640201 Heather</p> <p>Merino Knit</p>	<p>840501 Heather</p> <p>Merino Knit</p>
<p>733402 Pacific Blue</p> <p>Merino Knit</p>	<p>640202 Pacific Blue</p> <p>Merino Knit</p>	<p>840502 Pacific Blue</p> <p>Merino Knit</p>
<p>733404 Ruby</p> <p>Merino Knit</p>	<p>640204 Ruby</p> <p>Merino Knit</p>	<p>840504 Ruby</p> <p>Merino Knit</p>



GRASS COURT



COLOUR OPTIONS



TELL US ABOUT IT

This street-styled trainer is perfect for everyday wear. Premium matte-finish leather is stylish, while bright colours complete a playful look. Multi-strap fastenings from Step Up through to Kid+ are adjustable, easy to use and on-trend. Available on either a white or off-white sole.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3

LINING Cotton Knit

SOLE SBR + 30% Natural Rubber / TR



SU	IW	KP
EU 18-22 UK 2-5 US 3-6 728940 Aqua Premium Leather	EU 22-26 UK 5-8.5 US 6-9.5 633734 Aqua Premium Leather	EU 27-33 UK 9-1 US 10-1.5 832441 Aqua Premium Leather
728920 Blueberry Premium Leather	633746 Blueberry Premium Leather	832452 Blueberry Premium Leather
728949 Caramel Premium Leather	633755 Caramel Premium Leather	832462 Caramel Premium Leather
728911 Emerald Premium Leather	633744 Emerald Premium Leather	832450 Emerald Premium Leather
728950 Forest Premium Leather	633756 Forest Premium Leather	832463 Forest Premium Leather
728930 Fuchsia Premium Leather	633750 Fuchsia Premium Leather	832440 Fuchsia Premium Leather
728947 Lilac Premium Leather	633753 Lilac Premium Leather	832460 Lilac Premium Leather
728915 Navy Premium Leather	633723 Navy Premium Leather	832449 Navy Premium Leather



SU EU 18-22 UK 2-5 US 3-6	IW EU 22-26 UK 5-8.5 US 6-9.5	KP EU 27-33 UK 9-1 US 10-1.5
 728919 Red Premium Leather	 633745 Red Premium Leather	 832451 Red Premium Leather
 728926G Rose Gold Coated Leather	 633749G Rose Gold Coated Leather	 832455G Rose Gold Coated Leather
 728948 Sand Premium Leather	 633754 Sand Premium Leather	 832461 Sand Premium Leather
 728909 Seashell Premium Leather	 633724 Seashell Premium Leather	 832448 Seashell Premium Leather
 728913 Smoke Premium Leather	 633743 Smoke Premium Leather	 832446 Smoke Premium Leather
 728914 White Premium Leather	 633740 White Premium Leather	 832447 White Premium Leather
 728952 White + Caramel Premium Leather	 633758 White + Caramel Premium Leather	 832465 White + Caramel Premium Leather
 728953 White + Forest Premium Leather	 633759 White + Forest Premium Leather	 832466 White + Forest Premium Leather



Featured style

728951 White + Sand

Premium Leather



Featured style

633757 White + Sand

Premium Leather



Featured style

832464 White + Sand

Premium Leather



GRASS COURT SWITCH



COLOUR OPTIONS



TELL US ABOUT IT

We love our Grass Court so much, we made it even more fun with interchangeable straps. Premium abrasion resistant leather and bright colours complete a playful look, making this street-styled trainer perfect for everyday wear. While multi-strap fastenings from Step Up through to Kid+ offer adjustability and ease of use, each pair of trainers comes with four matching straps, plus two extra straps per shoe in contrast colours.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3

LINING Cotton Knit

SOLE SBR + 30% Natural Rubber / TR



SU

EU 18-22 UK 2-5 US 3-6



731708 Blueberry
Coated Leather



731704 Navy
Coated Leather



731707 Seashell
Coated Leather



731709 White
Coated Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



637314 Blueberry
Coated Leather



637312 Navy
Coated Leather



637307 Seashell
Coated Leather



637315 White
Coated Leather

KP

EU 27-33 UK 9-1 US 10-1.5



837714 Blueberry
Coated Leather



837712 Navy
Coated Leather



837707 Seashell
Coated Leather



837715 White
Coated Leather



GRASS COURT WATERPROOF



COLOUR OPTIONS



TELL US ABOUT IT

The Waterproof Grass Court trainer returns in a range of rain-ready colourways. The Waterproof Grass Court features a hidden SplashTEX® internal waterproof membrane that keeps growing feet dry and healthy in wet weather, and a cotton knit lining offers comfort and breathability. Advanced internal waterproof construction provides flexibility for wet weather adventures.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Cotton Knit

SOLE SBR + 30% Natural Rubber / TR



SU

EU 18-22 UK 2-5 US 3-6



729709B Blueberry

Coated Leather



729705 Navy

Coated Leather



729714 Seashell

Coated Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



634914 Blueberry

Coated Leather



634916 Navy

Coated Leather



634917 Seashell

Coated Leather

KP

EU 27-33 UK 9-1 US 10-1.5



834914 Blueberry

Coated Leather



834916 Navy

Coated Leather



834917 Seashell

Coated Leather



DELIGHT



COLOUR OPTIONS



TELL US ABOUT IT

This classic Mary-Jane style complements any outfit no matter the occasion. A touch of shine is added with a gold icon adorning the strap fastening, and a charming colourway completes the sophisticated look of the Delight.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Leather

SOLE SBR + 30% Natural Rubber / TR



SU

EU 18-22 UK 2-5 US 3-6



728426 Dusk Pearl

Quickdry™ Vintage-Look Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



628046 Dusk Pearl

Quickdry™ Vintage-Look Leather

KP

EU 27-33 UK 9-1 US 10-1.5



831625Z Dusk Pearl

Quickdry™ Vintage-Look Leather



728407A Navy

Quickdry™ Vintage-Look Leather



628026A Navy

Quickdry™ Vintage-Look Leather



831615H Navy

Quickdry™ Vintage-Look Leather



LOUISE



COLOUR OPTIONS



TELL US ABOUT IT

A gold Bobux icon and stitch detail on the top of the T-bar style adds elegance to a classic shape. The Louise shoe's strap fastening provides an easy fit, and heel tabs add functionality when pulling these shoes on. A classic style featuring subtle enhancements such as a timeless gold icon adorning the strap fastening.










ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Leather

SOLE SBR + 30% Natural Rubber / TR



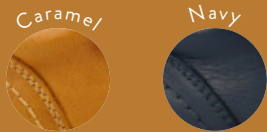
SU	IW	KP
EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
		
728318 Caramel	633022 Caramel	833814Z Caramel
Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather
		
728321 Dusk Pearl	633025 Dusk Pearl	833817Z Dusk Pearl
Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather
		
728304A Navy	633001A Navy	833801H Navy
Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather	Quickdry™ Vintage-Look Leather



PORT



COLOUR OPTIONS



TELL US ABOUT IT

This simple unisex dress shoe is a favourite among parents and kids alike thanks to its easy, comfortable fit. The Port shoe's double strap fastening doesn't just make this style a breeze to get on and off, it also provides adjustability to foot width, and a touch of class with a brass Bobux icon adorning the upper strap. Extra comfort is added with a padded heel collar and ultra-soft leather lining.




ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3

LINING Leather

SOLE SBR + 30% Natural Rubber / TR



<p>SU EU 18-22 UK 2-5 US 3-6</p>  <p>727715 Caramel Quickdry™ Vintage-Look Leather</p>	<p>IW EU 22-26 UK 5-8.5 US 6-9.5</p>  <p>632702 Caramel Quickdry™ Vintage-Look Leather</p>	<p>KP EU 27-33 UK 9-1 US 10-1.5</p>  <p>833002Z Caramel Quickdry™ Vintage-Look Leather</p>
<p>727713A Navy Quickdry™ Vintage-Look Leather</p>	<p>632701A Navy Quickdry™ Vintage-Look Leather</p>	<p>833001H Navy Quickdry™ Vintage-Look Leather</p>



RILEY



COLOUR OPTIONS



TELL US ABOUT IT

Leather trainers are the biggest trend in kids footwear. Riley is an understated classic with pared back styling and a contrast heel tab. Featuring double strap closures and perforated detailing for breathability this shoe is made for great looking play.

ADJUSTABILITY

1	2	3	4	
---	---	---	---	--

WARMTH

1	2	3		
---	---	---	--	--

LINING Leather

SOLE SBR + 30% Natural Rubber / TR



SU	IW	KP
EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
732112 Caramel + Toffee	638112 Caramel + Toffee	838112 Caramel + Toffee
Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck
732116 Charcoal Starburst	638115 Charcoal Starburst	838115 Charcoal Starburst
Quickdry™ Vintage-Look Leather / Foil Laminated Suede	Quickdry™ Vintage-Look Leather / Foil Laminated Suede	Quickdry™ Vintage-Look Leather / Foil Laminated Suede
Featured style	Featured style	Featured style
732103 Chartreuse + Navy	638103 Chartreuse + Navy	838103Z Chartreuse + Navy
Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck
732104 Dusk + Silver Pearl	638104 Dusk + Silver Pearl	838104Z Dusk + Silver Pearl
Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck
732105 Navy + Red	638105 Navy + Red	838105Z Navy + Red
Quickdry™ Premium Leather	Quickdry™ Premium Leather	Quickdry™ Premium Leather
732107 Slate + Caramel	638107 Slate + Caramel	838107Z Slate + Caramel
Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck	Quickdry™ Vintage-Look Leather / Nubuck



DIMENSION III



COLOUR OPTIONS



TELL US ABOUT IT

The Dimension III is a highly flexible performance shoe with an ultra lightweight, durable sole. The twin face, 100% recycled polyester knit lets kids' little feet breathe comfortably, and a stretch opening allows for easy on. Refined embossing across the hook-and-loop strap adds sophistication and keeps feet secure, while a leather exoskeleton makes these shoes ready for play.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Polyester Knit

SOLE SBR + 30% Natural Rubber



SU	IW	KP
EU 18-22 UK 2-5 US 3-6	EU 22-26 UK 5-8.5 US 6-9.5	EU 27-33 UK 9-1 US 10-1.5
732704 Black + Charcoal	638504 Black + Charcoal	838604 Black + Charcoal
100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather
732701 Blossom	638501 Blossom	838601 Blossom
100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather
732710 Grey + White	638507 Grey + White	838607 Grey + White
100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather
732711 Iris + Blush	638508 Iris + Blush	838608 Iris + Blush
100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather
732712 Navy	638510 Navy	838610 Navy
100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather	100% Recycled Polyester Knit / Coated Leather



MARVEL



COLOUR OPTIONS



TELL US ABOUT IT

Crafted from naturally super-soft leather for a vintage look and feel and featuring a scuff resistant suede toe-cap, the Marvel is a simple but classy design to suit almost every outfit and occasion. Luxurious design features and striking colourways will delight cruisers across the range.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Partially Lined

SOLE EVA



XP

EU 18-22 UK 2-5 US 3-6



Featured style

501222 Caramel

Soft Vintage-Look Leather / Suede



501218 Chartreuse

Soft Vintage-Look Leather



Featured style

501224 Iris

Premium Leather / Suede



501227 Mist

Premium Leather / Suede



501214C Navy

Soft Vintage-Look Leather / Suede



501209Z Olive

Soft Vintage-Look Leather / Suede



Featured style

501226 Rose

Premium Leather / Suede



Featured style

501225 Taupe

Premium Leather / Suede



MARVEL ARCTIC



COLOUR OPTIONS



TELL US ABOUT IT

The wool-lined version of the luxe Marvel Xplorer. Crafted from ultra soft, vintage-look leather, the Marvel Arctic features a wider strap fastening for a more secure fit, and a naturally scuff-resistant suede toe-cap. The Merino wool lining keeps cruisers' toes cosy and healthy in cold weather.

ADJUSTABILITY 1 2 3 4 5

WARMTH 1 2 3 4 5

LINING Merino Fleece

SOLE EVA



EU 18-22 UK 2-5 US 3-6

XP



500617 Caramel

Soft Vintage-Look Leather / Suede



500604C Olive

Soft Vintage-Look Leather / Suede



500620 Rose

Premium Leather / Suede



500608C Navy

Premium Leather / Suede



GO



COLOUR OPTIONS



TELL US ABOUT IT

Crafted from premium, soft leather, featuring a single strap fastening, the Go is easy-on and easy-off for little cruisers. With an embossed leather toe cap, and super lightweight and flexible sole, the Bobux Xplorer Go is designed for crawling and first steps.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Partially Lined

SOLE EVA



XP

EU 18-22 UK 2-5 US 3-6



501030 Aqua

Premium Soft Leather / Coated Leather



501001B Black

Premium Soft Leather / Coated Leather



501004B Blueberry

Premium Soft Leather / Coated Leather



501037 Caramel

Premium Soft Leather / Coated Leather



501032 Emerald

Premium Soft Leather / Coated Leather



501038 Forest

Premium Soft Leather / Coated Leather



501033 Fuchsia

Premium Soft Leather / Coated Leather



501034 Lilac

Premium Soft Leather / Coated Leather

XP

EU 18-22 UK 2-5 US 3-6



501012B Navy

Premium Soft Leather / Coated Leather



501003B Red

Premium Soft Leather / Coated Leather



501015H Rose Gold

Premium Soft Leather / Coated Leather



501036 Sand

Premium Soft Leather / Coated Leather



501011B Seashell

Premium Soft Leather / Coated Leather



501013H Silver

Premium Soft Leather / Coated Leather



501002B Smoke

Premium Soft Leather / Coated Leather



PLAY KNIT



COLOUR OPTIONS



TELL US ABOUT IT

This super flexible, lightweight and ultra comfy trainer is the most breathable shoe we've ever made. The fully knitted upper allows for customisable lacing and flexes naturally with foot movement, the collar is padded for comfort and stability, and the styling is perfect for everyday wear. No socks needed, just lace up and play!

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Nylon Spandex

SOLE SBR + 30% Natural Rubber



SU

EU 18-22 UK 2-5 US 3-6



732603Z Blossom

100% Recycled Polyester Knit / Premium Soft Leather



732602Z Blueberry + Yellow

100% Recycled Polyester Knit / Quickdry™ Premium Leather



732708 Grey + White

100% Recycled Polyester Knit / Quickdry™ Premium Leather



732606 Mist + White

100% Recycled Polyester Knit / Quickdry™ Premium Leather



732609 Navy + Orange

100% Recycled Polyester Knit / Quickdry™ Premium Leather

IW

EU 22-26 UK 5-8.5 US 6-9.5



636407Z Blossom

100% Recycled Polyester Knit / Premium Soft Leather



636406Z Blueberry + Yellow

100% Recycled Polyester Knit / Quickdry™ Premium Leather



636415 Grey + White

100% Recycled Polyester Knit / Quickdry™ Premium Leather



636413 Mist + White

100% Recycled Polyester Knit / Quickdry™ Premium Leather



636416 Navy + Orange

100% Recycled Polyester Knit / Quickdry™ Premium Leather

KP

EU 27-33 UK 9-1 US 10-1.5



836507Z Blossom

100% Recycled Polyester Knit / Premium Soft Leather



836506Z Blueberry + Yellow

100% Recycled Polyester Knit / Quickdry™ Premium Leather



836513 Grey + White

100% Recycled Polyester Knit / Quickdry™ Premium Leather



836511 Mist + White

100% Recycled Polyester Knit / Quickdry™ Premium Leather



836514 Navy + Orange

100% Recycled Polyester Knit / Quickdry™ Premium Leather



SCAMP



COLOUR OPTIONS



TELL US ABOUT IT

The adorable Scamp is a welcomed addition to the Bobux family. Equipped with typical Xplorer features such as a durable, high flex sole, reinforced toe-cap and elasticated ankle opening for easy-on - the Scamp is the ideal shoe for young cruisers. Made from a lightweight, breathable canvas, and suitable for hot summer days, kindergarten play and holiday adventures.

ADJUSTABILITY 1 2 3 4

WARMTH 1 2 3 4

LINING Partially Lined

SOLE EVA



EU 18-22 UK 2-5 US 3-6

XP



501709 Aqua + Silver Rainbow

Cotton Canvas



501711 Blueberry + Red Rainbow

Cotton Canvas



501707 Candy

Cotton Canvas



501708 Fuchsia

Cotton Canvas



501705 Navy

Cotton Canvas



501710 Red

Cotton Canvas





PRODUCT + PLANNING DETAIL

FITTING

At Bobux, we use European sizing. How this converts to other international sizing, and length of feet in millimetres is shown in the size chart [here](#).

ADJUSTABILITY

All of our shoes are designed based on the average width of children's feet, however, they all have different levels of adjustability and can therefore be adjusted more suited to wider, average or slimmer feet. For each style throughout our catalogue, you will find an adjustability scale like the one below.

SIZING CHART

Tap on each number below for a description rating.

1

2

3

4

5

MATERIALS + CARE

Next to each style, you will find a material name. This is to indicate the care instructions that should be applied to the corresponding style. In some cases where multiple materials have been used the primary material care instruction has been provided.

 Tap on each material below for care instructions.

VINTAGE-LOOK LEATHER

**COATED LEATHER WITH
MATTE FINISH**

**COATED LEATHER WITH GLOSS /
METALLIC / RUBBER FINISH**

SUEDE + NUBUCK

FABRIC + TEXTILE

**FULL GRAIN LEATHER + QUICKDRY™
LEATHER + PREMIUM LEATHER**

For more information on our materials + manufacturing, check out our website here.

MARKETING OVERVIEW

Bobux will be marketing the S2.2023 range to our shared end consumers using a phased approach.

Firstly, we will introduce the overarching range concept and name “Dare to Roam”. This is designed to capture attention and build anticipation of the styles to come. Next, we will introduce each Feature Story one after the other. For each story, we will use three different phases:

- 1. The Attract phase:** Creating excitement through a series of short lifestyle and product teasers.
- 2. The Convince phase:** Creating emotion by revealing beautiful lifestyle imagery and featured products.
- 3. The Convert phase:** Creating trust by showcasing the technical part of our products. Zooming on the beautiful materials and the **Why Bobux**.

Each phase will be one week long, with different assets created to push them one by one. Feel free to jump on board and use the Feature Stories and the styles to guide your range selection, generate merchandising ideas, and market your product offering.

All assets will be available for you to promote via a dropbox link that will be shared by your sales manager.

	JUL	AUG	SEPT	OCT	NOV	DEC	JAN 2024
Key Dates	EOS Web Sale (End of Jul)	New Season Launch			EOS Web Sale (End of Nov)	Christmas	EOS Web Sale (End of Jan)
PROMOTION FOCUS	<p>Last Push ALL DARE TO ROAM Collection (Beginning of Jul)</p> <p>Introduce: INDOOR</p>	<p>Introduce New Season AW: DARE TO ROAM”</p> <p>Introduce Feature Story: SUNDAY MORNING</p> <p>Introduce: SCHOOL By BOBUX ”</p>	<p>Introduce Feature Story: HINTERLAND</p>	<p>Introduce Feature Story: FOREVER FIELDS</p>	<p>Introduce Feature Story: KINETIC GROVE (Beginning of Nov)</p>	<p>Introduce Feature Story: SECRET MEADOW (Beginning of Dec)</p> <p>Introduce: SOFT SOLES (Christmas gift idea)</p>	<p>Last Push ALL DARE TO ROAM Collection (End of Dec/ Beginning of Jan)</p>

SPRING/SUMMER

AUTUMN/WINTER



WILL YOU DARE TO ROAM?



BOBUX[®]